

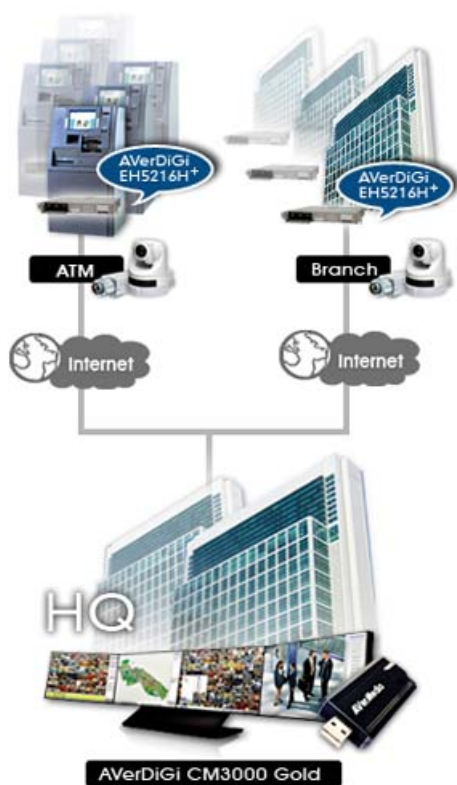


## AVerMedia INFORMATION Inc. Fulfills High Security Demand of Banks in Kenya

**Taipei, Taiwan, May 11, 2010-** The surveillance system of the bank does not only practically help crime investigation, prevent check fraud and robbery, but also, in large part, psychologically provides a sense of security and boost confidence of customers in and out of the door dealing with cash every day.



Working closely with a local partner, AVerMedia's AVerDiGi EH5216H+ Hybrid Embedded DVR was chosen to meet the upgraded security standard of banks in Kenya. The DVRs were strategically placed, in accordance with existing Analog cameras, throughout the branches. AVerDiGi EH5216H+ adopts H.264 H/W compression technology for numerous longer hours of data storage, integrates POS data among Headquarter, local branches, and ATMs, and provides individual adjustable resolution for critical areas.



However, securing a bank with number of branches and ATMs located throughout the country requires more than just reliable DVRs; it takes seamless coordination within the surveillance system and AVerDiGi CM3000 provides just that. It is a central management system that is able to integrate all surveillance data from scattered cameras through internet to one central monitoring station. The Headquarter staffs then pre-set the User Management option to different authorizing access modes according to company's position ranking. The security and management personnel are able to search surveillance footage, at different level, for specific bank transactions and images of a particular individual by date/time/incidence with greater ease and speed.

Moreover, since banks often have restricted areas and most ATMs are running 24 hours a day, therefore the analytic abilities of CM3000 such as motion detection for unusual activities during and outside working hours, alarm configuration for different conditions and different forms of alarm notification, and E-Map for easy identification of the incidence, has provided a valuable solution to the client in managing such daunting job.

In fact, by selecting a Hybrid DVR, the banks also leave the option available for future IP cameras installation if necessary. And AVerDiGi Hybrid Embedded DVR supports more than 60 IP camera brands including more than 500 models allow expansion a lot easier.

### — About AVerMedia INFORMATION, Inc.

AVerMedia INFORMATION, Inc. is the technology leader in surveillance and presentation technology. Aside from its full line of digital surveillance recorder products, AVerMedia provides Embedded Hybrid DVR, NVR, Megapixel IP cam, Surveillance Software, Accessories and Peripherals for customer and surveillance market. Keeping the spirit of "Distinct people, Distinct needs - Outstanding Solutions," AVerMedia not only provides you with the fullest coverage of security protection, but also takes video surveillance to the new heights.

